



# A NEW VISION & ENERGY

A Stronger Future for Europe –  
**AETF 2025 & Beyond**



OUR  
COMMITMENT  
TO **GROWTH,**  
**UNITY &**  
**EXCELLENCE**



The AETF Board 2025–2029 presents a new chapter for Taekwon-Do in Europe. With renewed vision and bold energy, we are committed to building a modern, inclusive, and dynamic Federation — one that is closer to its members, stronger in its foundations, and more united than ever.

We aim to lead Europe and the global Taekwon-Do community through sustainable growth, innovation, and collaboration — while honoring the spirit and tradition of our martial art



**A MODERN  
FEDERATION**  
FOR A  
MODERN ERA



We believe the Federation must evolve to reflect the energy of its people.



In this new chapter, we warmly **welcome all Taekwon-Do practitioners** to join us as one united family — sharing our journey and experiences together.



We are **planning the relocation of the AETF headquarters** to better serve all countries.



We will build bridges and foster dialogue with like-minded organizations to **create synergy and progress** for all who love our martial art.



We will unveil a **modern, dynamic new logo** that reflects the essence of our art and the vision of a brighter future.



We are committed to **transparency, digital transformation, and accessibility for all.**

KEY AREAS OF FOCUS

# EDUCATION & TRAINING

- **Umpire Education & Training:** Offer courses for various official roles, both in-person and online.
- **Instructor & Coaching Development:** Provide courses on teaching, leadership, and building strong organizations.
- **Expert Seminars & Webinars:** Workshops with professionals on sports psychology, nutrition, leadership and much more.
- **Master & Grandmaster Summit:** Advanced training and networking for senior leaders.
- **Support for Member Countries:** Resources to help federations grow and improve.





KEY AREAS OF FOCUS

# COMMUNICATION

- **AETF Newsletter:** Keep members informed and celebrate achievements.
- **Digital Transformation:** Modernize social media for engaging, consistent content.
- **Website Improvement:** Update the AETF website to Improve accessibility and user engagement.
- **Communication Committee:** Ensure high-quality digital content and media presence.
- **Media Relations & Digital Tools:** Enhance visibility and interaction through mainstream media and online platforms.

KEY AREAS OF FOCUS

# COMPETITION & EVENTS

- **AETF Ranking System:** Introduce a new ranking system to elevate athletes, umpires and events.
- **Hosting Agreements:** Update contracts with host organizations for top-tier European events.
- **Event Support:** Assistance for organizing courses, seminars, and new projects through the leadership of the board and committees





KEY AREAS OF FOCUS

# EXPANSION & GROWTH

- **Support for Existing Federations:** Assist federations in growth and development.
- **Government Recognition & New Members:** Help countries gain official recognition and increase AETF membership.
- **Inclusive Strategy:** Regular feedback to improve direction and services.
- **Member Satisfaction:** Enhance engagement through continuous improvement of programs and services.

KEY AREAS OF FOCUS

# SPONSORS, PARTNERSHIPS & FINANCIAL SUSTAINABILITY

- **Sponsorship Strategy:** Strengthen relationships with current sponsors and attract new ones.
- **Strategic Partnerships:** Build alliances with other sports and martial arts organizations.
- **Financial Stability & Revenue Growth:** Ensure AETF's financial strength through member fees, sponsorships, key projects and more.





KEY AREAS OF FOCUS

# DIVERSITY & INCLUSION

- **Inclusive Environment:** Promote participation from all demographics, with a focus on underrepresented groups.
- **Diversity in Leadership:** Ensure diverse representation among instructors, officials, and athletes at major events.
- **Inclusion Programs:** Initiatives focused on inclusion and accessibility.

# A VISION FOR THE FUTURE





Together, we will raise the standards in training, competition, leadership, and innovation.

We embrace the roots of our martial art while boldly stepping into the future. By strengthening our Federation, we empower every member country to grow and shine. Our goal is simple:

**An inclusive, united, and inspiring AETF that stands tall on the world stage.**



LEAD WITH  
**VISION**, INSPIRE  
WITH **PASSION**,  
ACHIEVE WITH  
**UNITY**



Tomaz **Barada**



Paco **Ferrando**



Stephen **Ryan**



Thomas **Kulvik**



Ciprian **Banea**



Jorge **Züger**



Heli **Karjalainen**



Gillian **McIlvaney**



Thomas **Brandt**



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