

## AETF Board Meeting – Public Summary

**Date:** Wednesday, 9 July 2025 | **Platform:** Online (Microsoft Teams)

### Purpose

In line with the AETF policy to improve communication and transparency for members, this public summary outlines the main topics discussed and key outcomes of the Board meeting, while excluding confidential, sensitive, personal, or commercially restricted information.

### Key Updates and Outcomes

#### 1) Engagement with Member Countries

The President reported strong participation and generally positive feedback from the recent online meeting with AETF member countries. The Board noted that members welcomed the increased level of communication and the delivery of several early initiatives (including digital and organisational updates). The Board reaffirmed its commitment to regular, clear communication with members and continuous improvement of internal processes.

#### 2) Committee Coordination and Planning

The Board reflected on the committee workshop held in La Nucia (Spain), noting it as an important step in building stronger coordination across AETF committees. The workshop enabled cross-committee dialogue on priorities, responsibilities and upcoming deliverables. The Board agreed that committees will continue refining their terms of reference, work plans and structured proposals for Board review, particularly relating to education, event delivery, and service standards.

#### 3) Participation Frameworks and International Guidance

The Board discussed the importance of clear, consistent participation frameworks for AETF/ITF activities that align with international guidance. The Board confirmed that AETF will seek clarity through the appropriate international channels and will communicate transparently with member countries as soon as official direction is available, supporting a consistent approach for AETF events and organisers.

#### **4) Finance and Administration**

The Board reviewed the financial position and noted that overall finances remain stable. The Board also discussed the importance of timely financial reporting and effective administrative support, and agreed to continue follow-up work to improve reporting cadence and efficiency.

#### **5) Branding and Heritage**

The Board agreed to preserve the historic AETF logo as a ceremonial heritage element (“Heraldic Crest”) for appropriate use on special materials and historical references, while continuing to develop the new AETF brand identity through modern digital platforms.

#### **6) Revenue Planning and Commercial Development**

The Board discussed the need for sustainable revenue streams to support AETF programmes and independence. Ideas raised included membership-related funding options, digital development opportunities, and media value creation. Board members agreed to continue developing proposals for consideration at future meetings.

#### **7) Event Standards and Organiser Agreements**

The Board noted progress on improved organiser agreements and contracts for major AETF events (European Championships, European Cup and ranking tournaments). The objective is to strengthen event standards, clarity of responsibilities, and consistency of delivery across all AETF competitions, while supporting organisers with professional frameworks and planning tools.

#### **8) Data, Digital Development and Projects**

The Board discussed the importance of accurate member data to support planning, communications and long-term development. The Board agreed to explore compliant approaches to developing an AETF-level database in line with data protection requirements, recognising the benefits for education pathways, event planning and member support.

The Board also noted potential development opportunities through programmes such as Erasmus+, linked to education, inclusion and youth engagement priorities.

## 9) Calendar Planning and Upcoming Activity

The Board emphasised the importance of a clear, fixed annual calendar for AETF activities from 2026 onwards, including ranking tournaments, cups and championships. Work will continue to publish dates in good time to support national association planning, athlete preparation and organiser readiness.

## Other Notes

The Board briefly noted updates relating to event promotion activity, operational planning for upcoming meetings, and continued committee development workstreams. The President encouraged continued unity, professionalism and open communication across the Board and committees.